

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA		TOM SMITH FOR SENATE		
AND	201 N Union St Ste 200		333 Allegheny Ave Ste 202		
ADDRESS	Alexandria	VA 22314-2651	Oakmont	PA 15139-2072	
	USA		USA		
CONTACT			PRODUCT TOM SMITH 9/12-17		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310		
		259			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

PRINT AT STATION. ALL RATES ARE NON PRE EMTIBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
ITEM	DAYS	SPOTS PWK.	TIME	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)	
			FROM	TO						
1	10111..	3	05:58A	07:00A	30S	09/12/12-09/14/12	THIS MORNING 6-7AM	4	435.00	1740.00
	30 MIN SEP	1				09/17/12-09/17/12				
2	1.111..	3	07:00A	08:00A	30S	09/12/12-09/14/12		4	195.00	780.00
	30 MIN SEP	1				09/17/12-09/17/12				
3	00110..	2	10:58A	11:58A	30S	09/12/12-09/13/12	PRICE IS RIGHT	2	450.00	900.00
	30 MIN SEP									
4	10001..	1	11:58A	12:30P	30S	09/14/12-09/17/12	NOON NEWS	2	450.00	900.00
	30 MIN SEP									
5	00101..	2	04:30P	05:00P	30S	09/12/12-09/14/12	430-5PM NEWS	2	450.00	900.00
	30 MIN SEP									
6	10110..	2	05:30P	06:00P	30S	09/12/12-09/13/12	530-6PM NEWS	3	675.00	2025.00
	30 MIN SEP	1				09/17/12-09/17/12				
7	10111..	3	05:58P	06:30P	30S	09/12/12-09/14/12	M-F 6PM NEWS	4	675.00	2700.00
	30 MIN SEP	1				09/17/12-09/17/12				
8	00011..	2	06:30P	07:00P	30S	09/13/12-09/14/12	M-F 630PM NEWS	2	765.00	1530.00
	30 MIN SEP									
9	Su	1	06:58P	08:00P	30S	09/16/12-09/16/12	60 MINUTES	1	3150.00	3150.00
	30 MIN SEP									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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Cancellation Notice

Required

Announcement 28 days

prior notice

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				FROM	TO						
10	W		1	08:58P	10:00P	30S	09/12/12-09/12/12	CRIMINAL MINDS	1	1800.00	1800.00
30 MIN SEP											
11	Sa		1	10:00P	11:00P	30S	09/15/12-09/15/12	48 HOURS MYSTERY	1	1125.00	1125.00
30 MIN SEP											
12	1.111..		3	11:00P	11:30P	30S	09/12/12-09/14/12		4	1400.00	5600.00
30 MIN SEP			1				09/17/12-09/17/12				
13	Sa		1	11:00P	11:30P	30S	09/15/12-09/15/12		1	1400.00	1400.00
30 MIN SEP											
14	Su		1	11:00P	11:30P	30S	09/16/12-09/16/12		1	1400.00	1400.00
30 MIN SEP											
15	F		1	07:58P	09:00P	30S	09/14/12-09/14/12	UNDERCOVER BOSS	1	1125.00	1125.00
30 MIN SEP											
16	Su		1	07:03P	07:30P	30S	09/16/12-09/16/12	STEELERS REGULAR SEASON	1	41500.00	41500.00
Su				12:57P	07:00P						
Total Contract:									34		68575.00
Billing Summary											
Qtr 3-12							Jul .00	Aug .00	Sep 68575.00	Total 68575.00	
										GRAND TOTAL	68575.00

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